“JourneyTEAM’s Sherpa Program almost immediately set us at the right comfort level to make this big change in our organization. It was not the elephant that we made it out to be. Taking the guided approach helped us understand how Business Central actually works, made us realize it’s not much different from a user level yet it can do all we need and more.”

– Christa Hauenstein, Chief Digital Officer at REMA
REMA TIP TOP/NORTH AMERICA, Inc., based in Northvale, N.J. is the largest foreign subsidiary of the internationally-respected REMA TIP TOP AG, headquartered in Poing, Germany. Located in over 170 countries throughout the world, REMA TIP TOP is the world leader in Tire Repair Products, Surface Protection (Corrosion Protection and Wear Protection), and Material Processing (Conveying Solutions and Conveyor Belts). REMA TIP TOP products have been used successfully all around the world for over 90 years and continually set the benchmark for performance and quality.

The Challenge

REMA TIP TOP was on Microsoft Dynamics NAV 2009 and starting to feel real pains from the legacy software in their day-to-day processes. They sought to modernize as well as optimize and save time and resources.

REMA’s older system unfortunately started impacting their sales and bottom line. REMA wanted to be in the forefront of technology updates, to both improve their sales and limit other potential setbacks in their system. Having JourneyTEAM as their guide, and the Sherpa program specifically would ensure current information and implementation help.

The Solution

REMA TIP TOP employees, including customer service personnel, product managers, and the finance team, started the Business Central Sherpa program at JourneyTEAM. This quick-start program, coupled with aspects of Power BI, gave REMA Tip Top the training and resources necessary to re-implement and optimize the use of this high-functioning platform.
The Outcomes

**Digital Transformation and Optimization:** During the course, the teams understood what areas to dig into to better understand the system and how it worked. Using Dynamics 365 Business Central modernized their manual processes and improved their user experience.

**A Head Start with Technology Updates:** Modernizing to Dynamics 365 Business Central now helps REMA keep up with the general changes and frequent Microsoft enhancements available.

**Make Data-Driven Decisions:** Power BI coupled with the newest version of Dynamics 365 Business Central, REMA users can now see organized data in a visually pleasing way. They can make informed decisions of where their revenue is coming from, and what processes need improvement.

**In conclusion,** JourneyTEAM was able to act as the partner REMA Tip Top needed to optimize their tools and improve their systems and processes in place. After the 10-week Sherpa course concluded, REMA decided to work with JourneyTEAM for full Business Central implementation, as well as to identify other areas of digital transformation using Microsoft tools.

“**It helps my team imagine what is possible, paving the way for a better, more modern workstyle. Dynamics BC Sherpa made it possible to step out of our small, narrow boxes and participate in all areas.”**

– Christa Hauenstein, Chief Digital Officer at REMA

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The Results

**Quick-start Implementation**

**Improved Business Processes**

**Community-driven Training**

**Improved Data Visualization**
Why JourneyTEAM

JourneyTEAM is an award-winning, Gold-Certified Microsoft Partner that specializes in all three Microsoft Clouds: Modern Workplace, Microsoft Azure, and Microsoft Business Applications, including Microsoft Dynamics 365 and Power Platform.

JourneyTEAM is dedicated to helping customers achieve a competitive advantage by identifying the best solutions and services that accommodate their business needs. JourneyTEAM provides consultation, training, and implementation in the United States, developing and deploying connected business technology solutions that help leading global companies across several industries, including Finance, Manufacturing, Media & Communications, and Healthcare, get to market faster and achieve continued success.

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“Through our relentless pursuit of excellence, we simplify and effectively use technology to create a positive, lasting impact on the world.”

—JourneyTEAM Vision Statement